

# 1 LIST OF SPECIALIST COURSES

## DOCTORATE IN BUSINESS ADMINISTRATION (DBA)

### (DOCTORAAT IN HET MANAGEMENT)

APPROVED BY THE FACULTY COUNCIL (8 NOVEMBER 2017)

#### 1.1 List

- **Introduction to Academic Research**  
research philosophy & epistemology, research design, literature search & reviews, research integrity & ethics, management of research projects, craft of academic writing, presenting your research
- **Quantitative Research I** (data collection)  
survey research, experimental research, scale development, cross-cultural research, sampling, basics of statistical inference, descriptive statistics
- **Quantitative Research II** (data-analyze methods, tools & statistics)  
basic (non)parametric statistics, analysis of variance, regression analysis, factor analysis, overview of modelling techniques
- **Qualitative Research**  
qualitative research design, data collection approaches, data analysis, rigor in qualitative research, reporting and writing up qualitative research, presenting and visualising qualitative research
- **Organization Theory**  
studying organizations: paradigms, approaches and methods (organizations as “systems”, economic theories of organizations, hybrid theories of organizations, political theories of organizations)

#### 1.2 Alternative courses

Courses that qualify for the possible replacement of one of the above courses must meet at least one of the following conditions:

- The course is specifically intended for doctoral students, for example a specialized course organized by the Doctoral School of Ghent University or KU Leuven, winter/summer school, EDEN or EIASM doctoral seminars.
- The course is part of a Master-after-Master programme.
- The course is programmed in the second Master year of a two-year Master-after-Bachelor programme.

An application for recognition of an alternative course should receive positive advice from the Doctoral Committee DBA who is responsible for this specific doctoral training programme. If the proposed alternative course is not yet included in the list of approved alternative courses, the Faculty Council decides. The Faculty Council can approve this alternative course after a positive advice from the Doctoral Committee DBA.