

Faculty of Economics and Business Administration

Exchange programme in Economics and Business Administration

Language of instruction: English

Subscribe to course units from the following list. Subject to approval by the faculty.

Before you compose your curriculum:

Check our faculty webpages for exchange students for info concerning course requirements, academic calendar, language requirements, study level, application, etc.

<https://www.ugent.be/eb/en/exchange-students#INCOMINGexchangeStudents>

Good to know:

- Courses are organized in the 1st sem. OR in the 2nd sem., they are not repeated
- The course titles not always reflect the content as you are used to
- Read the course specifications and initial competences carefully in the online course catalogue
- You can include a subject outside your study field and/or outside your study level ONLY IF you have explicit approval from the faculty international office

BACHELOR

Bachelor courses are taught at 3th year level. This means that you need to have completed minimum 120 ECTS in your home degree. Most of the courses in the study field 'Business Economics' and 'Business Engineering' have a quantitative analytical focus, a profound mathematical and statistical knowledge is required.

1. Economics

Courses Related to the Main Subject

Course	ECTST	Semester	Contact	Study
F000533 Econometrics	5	2	45	150
F000673 European Economic Integration	5	2	45	150
F000798 Introduction to Global Economic History	5	2	45	150
F000929 Microeconometrics	3	2	22,5	90
F000844 Quantitative Economic Analysis	5	2	45	150

Elective courses

Course	ECTST	Semester	Contact	Study
I002779 Development Economics	5	1	50	150
K001223 Globalisation and Global Governance	5	1	45	150
F000132 Corporate Finance	6	2	60	180
F000049 Economic English III	3	2	45	90
F000919 Economics of Migration	6	2	45	180
K000997 European Union Trade Policy	5	2	45	150
F000671 Human Resources Management	5	2	45	150
F000854 Marketing I	5	2	45	150
F000855 Organization Theory	4	2	45	120

2. Business Economics

Courses Related to the Main Subject

Course	ECTST	Semester	Contact	Study
F000909 Information Systems	7	1	45	210
F000863 International Business Class	3	1	30	90
F000861 Production and Logistics Management	4	1	45	120
F000854 Marketing I	5	2	45	150
F000551 Business Skills	4	2	30	120
F000132 Corporate Finance	6	2	60	180

F000671	Human Resources Management	5	2	45	150
F000855	Organization Theory	4	2	45	120
F000851	Research Methods I	3	2	30	90

Elective courses

Course	ECTST	Semester	Contact	Study	
F000798	Introduction to Global Economic History	5	2	45	150
F000533	Econometrics	5	2	45	150
F000049	Economic English III	3	2	45	90
F000673	European Economic Integration	5	2	45	150
F000919	Economics of Migration	6	2	45	180
I002779	Development Economics	5	1	50	150

3. Business Engineering

Courses Related to the Main Subject

Course	ECTST	Semester	Contact	Study	
F000759	Data Mining	5	1	60	150
F000242	Operations Management	6	1	60	180
F000423	Operations Research	7	1	75	210
F000551	Business Skills	4	2	30	120
F000533	Econometrics	5	2	45	150
F000132	Corporate Finance	6	2	60	180
F000854	Marketing I	5	2	45	150

4. Business Administration

Courses Related to the Main Subject

Course	ECTST	Semester	Contact	Study	
F000863	International Business Class	3	1	30	90
F710239	Logistics and Supply Chain Management	4	1	30	120

Elective courses

Course	ECTST	Semester	Contact	Study	
F710294	Applied Welfare Economics	3	1	30	90
F710194	Behavioural Economics	3	1	25	90
F710293	Creating Value using Social Media	3	1	30	90
F710288	Creating Value with Websites	3	1	30	90
I002779	Development Economics	5	1	50	150
F710292	Environmental Economics and Management	3	1	30	90
F710161	European Enterprise Policy	3	1	25	90
F710160	International Economics	3	1	25	90
F710410	The Political Economy of state-market relations	3	1	25	90
F710399	Behavioural finance	3	2	30	90
F000919	Economics of Migration	6	2	45	180
F710290	International and Cross-cultural Marketing	3	2	30	90
F000798	Introduction to Global Economic History	5	2	45	150
F710289	Sustainable Development	3	2	30	90

5. Public Administration and Management

Courses Related to the Main Subject

Course	ECTST	Semester	Contact	Study	
F710383	European Integration and Multi-Level Governance	5	1	45	150
F710382	European Union Politics and Policy	3	1	30	90
F710350	Public Management	5	2	45	150

Elective courses

Course	ECTST	Semester	Contact	Study	
F710293	Creating Value using Social Media	3	1	30	90
F710161	European Enterprise Policy	3	1	25	90
F710372	Governance of Security	5	1	45	150
F710160	International Economics	3	1	25	90
F710410	The Political Economy of state-market relations	3	1	25	90
F000820	Change Management	5	2	45	150

MASTER

To include master courses in your curriculum, you need to have completed minimum 180 ECTS in your home degree within the study field of your choice.

Alternatively you can include a subject outside your study level and/or outside your study field ONLY IF you have explicit approval from the Faculty international office.

Check the Faculty webpages for exchange students:

<https://www.ugent.be/eb/en/exchange-students/overview.htm#INCOMINGexchangeStudents>

1. Economics

Courses in the study field 'Master in Economics' focus on the functioning of the global economy.

Courses Related to the Main Subject

Course	ECTST	Semester	Contact	Study
F000676 Econometrics: Time Series Analysis	6	1	45	180
F000636 Macroeconomics: Business Cycles, Innovation and Growth	6	1	45	180
F000628 Microeconomics: Decision Theory	6	1	45	180

Courses Related to the Main Subject Financial Institutions and Markets

Course	ECTST	Semester	Contact	Study
F000681 Economics of Banking	6	1	45	180
F000764 Economics of Financial Markets	6	1	45	180
F000683 Investment Analysis	6	1	45	180
F000568 Monetary Policy	6	1	45	180
F000677 Institutional Economics	6	2	45	180

Courses Related to the Main Subject Economic Policy

Course	ECTST	Semester	Contact	Study
F000679 Environmental and Energy Policy	6	1	45	180
F000568 Monetary Policy	6	1	45	180
F000760 Trade and migration policy	6	1	45	180
F000685 Fiscal Policy	6	2	45	180
F000677 Institutional Economics	6	2	45	180
F000684 Public Economics	6	2	45	180
F000300 Social Policy	6	2	45	180

Elective courses

Course	ECTST	Semester	Contact	Study
I002779 Development Economics	5	1	50	150
F000687 Advanced Econometrics: Non-linear Methods	6	2	45	180
F000935 Ecological Economics	6	2	45	180
F000751 Economic Globalisation	6	2	45	180
F000920 Networks in Socio-economic Systems	6	2	45	180

2. Business Economics

These courses have a strong analytical and quantitative focus and include research skills. A profound mathematical and statistical knowledge is required.

The subjects in the study field 'Master in Business Economics' have a modular structure. That means that the courses will be bundled in modular blocks of six weeks each.

The content of the courses are processed in a more focused and in-depth manner. The teaching methods are demanding and challenging: case studies, group assignments, discussion panels, lectures, business games, etc.

At the end of each modular block you have an exam from the previous course. During a modular block you also get interim tests and (group) assignments. As a result, you no longer have exams in January or June.

Because of the modular structure, it is difficult to include subjects from other study fields in your schedule.

The courses have a strong analytical and quantitative focus and include research skills.

Courses Related to the Main Subject

Course	ECTST	Semester	Contact	Study
F000442 Strategic Management	6	1	45	180

Courses Related to the Main Subject Accountancy

Course	ECTST	Semester	Contact	Study
F000640 Audit	6	1	55	180
F000689 International Financial Reporting Standards	6	1	55	180
F000690 Research Methods in Accounting	6	1	55	180
F000870 Consolidation	3	2	30	90

F000871	International Standards on Auditing	3	2	30	90
F000688	Management Control	6	2	55	180

Courses Related to the Main Subject Corporate Finance

Course	ECTST	Semester	Contact	Study	
F000694	Advanced Financial Statement Analysis	6	1	55	180
F000691	Research Methods in Corporate Finance	6	1	55	180
F000738	Valuation and Financial Risk Management	6	1	55	180
F000693	Advanced Corporate Finance	6	2	55	180
F000905	Cases in Corporate Finance	3	2	30	90

Courses Related to the Main Subject Marketing

Course	ECTST	Semester	Contact	Study	
F000695	Consumer Behaviour	6	1	55	180
F000698	Marketing Communication	6	1	55	180
F000696	Market Research Methods	6	1	55	180
F000938	Business and International Marketing	3	2	55	90
F000875	Business Development and Strategic Selling	3	2	30	90
F000937	Digital Marketing	6	2	45	180

3. Business Engineering

The study field 'Master in Business Engineering' is a combination of business administration, data-driven management science, business processes and technology.

A business engineer may act as a mediator between technical and business economic positions to conduct data analysis, modelling and decision-making.

Different management science principles are discussed and maintained through mathematical modelling, statistics and numerical algorithms.

Since the courses have a strong focus on quantitative analytics in production, services, logistics, marketing and finance, a good knowledge of data analysis techniques, conceptual or mathematical modelling techniques and techniques of decision making are required. Additionally some course require a profound knowledge in programming.

Courses Related to the Main Subject

Course	ECTST	Semester	Contact	Study	
F000699	Business-to-business Marketing	6	1	45	180
F000897	Enterprise Architecture	4	1	45	120
F000704	Financing High Tech Entrepreneurial Companies	4	1	30	120
F000700	Managing Service Organisations	4	1	45	120
F000442	Strategic Management	6	1	45	180
F000124	System Dynamics	5	1	45	150
F000891	Technology Entrepreneurship	4	1	30	120
F000778	Business Process Management	4	2	45	120
F000892	Innovation Management	3	2	30	90
F000671	Human Resources Management	5	2	45	150
F000896	Technology for the Circular Economy	5	2	60	150

Courses Related to the Main Subject Data Analytics

Course	ECTST	Semester	Contact	Study	
F000712	Analytical Customer Relationship Management	6	1	45	180
F000802	Big Data	6	1	45	180
F000942	Machine learning	6	1	45	180
F000801	Predictive and Prescriptive Analytics	6	2	45	180
F000941	Simulation modelling and analysis	4	2	45	120
F000799	Social Media and Web Analytics	6	2	45	180

Courses Related to the Main Subject Finance

Course	ECTST	Semester	Contact	Study	
F000898	Business Valuation	4	1	45	120
F000944	Data Science for Finance and Insurance	4	1	45	120
F000764	Economics of Financial Markets	6	1	45	180
F000717	Financial Risk Management	6	1	45	180
F000683	Investment Analysis	6	1	45	180
F000722	Management of Financial Institutions	6	1	60	180
F000789	Advanced Asset Allocation	4	2	45	120
F000943	Advanced Investment Analysis	4	2	45	120
F000901	Corporate Finance Research Project	4	2	30	120
F000890	Financial Modelling	6		45	180
F000900	Topics in Advanced Corporate Finance	4	2	45	120

Courses Related to the Main Subject Operations Management

Nr	Course	ECTST	Semester	Contact	Study
	F000836 Decision Making for Business	6	1	45	180
	F000707 Project Management	6	1	45	180
	F000706 Advanced Production Management	6	2	45	180
	F000899 Quality Management	6	2	45	180
	F000941 Simulation modelling and analysis	4	2	45	120
	F000710 Supply Chain Management	6	2	45	180

4. Business Administration

Courses in the study field 'Master in Business Administration' focus on the different functional parts and organization of a business, including business skills and entrepreneurship.

Courses Related to the Main Subject Commercial Management

Course	ECTST	Semester	Contact	Study
F710301 Buying Behavior	6	1	55	180
F710303 Marketing Communication	6	1	55	180

Courses Related to the Main Subject Management and IT

Course	ECTST	Semester	Contact	Study
F710323 International Business Cases in IT	3	1	30	90

Courses Related to the Main Subject HRM and Organizational Management

Course	ECTST	Semester	Contact	Study
F710374 Research Methods in Human Resource Management and Organizational Behavior	3	1	30	90
F710336 Strategic Human Resource Management	4	1	45	120
F710408 Social Dialogue	3	1	30	90

Courses Related to the Main Subject Finance and Risk Management

Course	ECTST	Semester	Contact	Study
F710311 Financial Risk Management	3	1	30	90
F710404 International Financial Management	4	1	50	120
F710403 Investment Analysis and Portfolio Management	5	1	40	150
F710405 Financial Services Analytics	3	1	30	90
F710402 Bank Management	4	1	30	120
F710312 Research Methods in Finance	3	1	30	90

5. Master in Public Administration and Management

Courses in the study field 'Master in Public Administration and Management' focus on the processes and management of the public, social profit and non-profit organizations.

Courses Related to the Main Subject

Course	ECTST	Semester	Contact	Study
F000811 Human Resource Management in Public Organisations	5	1	45	150
F000815 Comparative public administration and management	4	2	40	120
F710384 Public Governance	4	2	30	120

Elective courses

Course	ECTST	Semester	Contact	Study
F710372 Governance of Security	5	1	45	150
F000820 Change Management	5	2	45	150
F000673 European Economic Integration	5	2	45	150
F000821 Operational Human Resource Management	5	2	45	150

EXTRA COURSES

As an exchange student, you can include courses from other Ghent University faculties in your curriculum. However this is limited to a maximum of 40% of your (ECTS)credits in your exchange curriculum.

Below you can find a list of courses that can be interesting to link with your study field. A complete view of the exchange programmes and course schedules from the other faculties, can be consulted via this link:

<https://www.ugent.be/en/education/programmesexchange/guests>

Important: if you want to include a subject from another faculty in your curriculum, you need to contact the lecturer in charge to discuss if you meet the initial competences and request for approval to include his/her course in your curriculum!

Course	ECTST	Semester	Contact	Study
A003001 Academic English	3	1 and 2	15	90
A003107 Advanced Academic English	3	1 and 2	30	90

1. Faculty of Political and Social Sciences

Bachelor

Course	ECTST	Semester	Contact	Study
K001182 Media Psychology and Media Sociology	5	1	45	150
K001180 Interactive Media and Entertainment	5	2	45	150

2. Faculty of Psychology and Educational Sciences

Bachelor

Course	ECTST	Semester	Contact	Study
H002022 Teams and Work Motivation in Organizations	7	1	45	210
H001993 Cross-Cultural Psychology	4	2	30	120

Master

Course	ECTST	Semester	Contact	Study
H002025 Leadership and Multi-level Research in Organizations	7	2	50	210

3. Faculty of Engineering and Architecture

Bachelor

Course	ECTST	Semester	Contact	Study
E076130 Introduction to Human Resource Management	3	1	30	90

Master

Course	ECTST	Semester	Contact	Study
E076950 Engineering Economy	4	1	30	120
E076431 Introduction to Entrepreneurship	3	1	15	90
E076460 Dare to Venture	4	2	30	120
E076471 Dare to Start	3	2	36	90
E076820 Project Management	6	2	45	180

4. Faculty of Law and Criminology

Master

Course	ECTST	Semester	Contact	Study
B001751 International Economic Law	4	2	30	120
B001549 Corporate Governance and Finance	4	2	30	120
B001556 Economic Analysis of Intellectual Property	4	2	30	120