

Online workshop/webinar



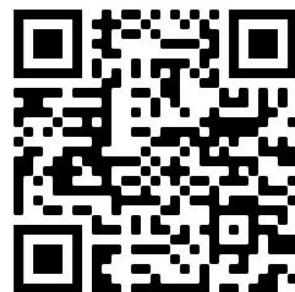
Co-creating Entrepreneurship in Higher Education*

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*Organized in the scope of the Erasmus+ KA2 project T-CREPE
(Textile Engineering for Co-creation Paradigms in Education)
Project No: 612641.

2 September 2022

10:00 - 13:30 EET



Program Part 1 *all hours are EET*

Part 1: Different viewpoints on enhancing entrepreneurship

10.00 Welcome

10:05 Entrepreneurship education for educators, LUT case / *Minna Hämäläinen (LUT University)*

10:30 From idea to business, UNIWA case / *Georgios Priniotakis, Giannis Chronis (UNIWA)*

11:00 Aims and needs of a company in the university collaboration / *Riccardo Marchesi (Knitronix)*

11:30 How DO! Supports entrepreneurship education / *Jolien Coenraets (UGent)*

12:00 Short break



Program Part 2 *all hours are EET*

Part 2: Co-creating entrepreneurship in university context *Workshop*

12:10 - 13:30 Workshop for teachers, students and industry representatives

Topic

How the most interesting things in entrepreneurship could be accomplished through courses?

- Surveying perspectives of students, teachers and industry



Entrepreneurship

The key competence for 21st century students, teachers and industry

There is a positive correlation between **entrepreneurship** and **economic growth**, but the benefits of entrepreneurship **education** are not limited to business life. Entrepreneurship skills are also useful in both **personal** and **social** aspects of everyday life. Therefore, it is important to foster **entrepreneurial mindsets** in higher education.

Come and listen how **teachers** can provide entrepreneurship education to their students, or how **students** can take their ideas to the next level, into an operating business. **Companies** can be of great help in giving entrepreneurship education as long as company aims and needs are taken into account in **collaboration projects**.